

Box 6152 Postal Station "D"
Calgary, Alberta T2P 2C8



Potential Sponsor,

Thank you very much for your interest in our organization, we greatly appreciate your consideration.

Founded in 1957, the Canadian Girls Rodeo Association (C.G.R.A.) is one of the oldest continuous operating rodeo associations in Canada.

The C.G.R.A. is a strong promoter of women in the sport of Rodeo within Canada. Competition is open to females of any age and offers a form of mentorship for today's youth in rodeo. All members share a common goal of promoting the advancement of women, athletics, and camaraderie.

For a number of years the association has been awarding scholarships to eligible members who excel in all areas of rodeo, in competition as well as the arena's of academics and sportsmanship. The C.G.R.A. is also a proud supporter of the Alberta Council of Women's Shelters, the Canadian Breast Cancer Foundation, and Heifer International. To help fund these initiatives, the C.G.R.A. hosts special events to fundraise, which is all made possible by the generosity of our corporate and individual sponsorship partners.

Each year the association aspires to host educational clinics for each rodeo event to nurture beginners and maximize the safety and standards of the all girl rodeos.

The members of the C.G.R.A. work passionately to produce several rodeos throughout the province. Girls compete throughout the year with the goal of qualifying for the sudden death finals each year. This year the finals will be at the Silver Sage Arena in Brooks, Alberta, from September 10th to 12th.

Without the help of local business's and corporate sponsors, it would be impossible to host a rodeo that offers exceptional rodeo stock to and prize money.

The CGRA would like to thank you in advance for your time and consideration and we are very excited by the possibility of working along side of you in the future. We hope you will join us in supporting the Canadian Girls Rodeo Association and are confident that your organization will garner a wonderfully beneficial experience through this potential partnership.

If you have any questions or require additional information, please do not hesitate to contact us at the numbers below.

Sincerely
Canadian Girls Rodeo Association

Jolene Davies
Phone: 403-793-0961
Email: jolenedavies@hotmail.com

For more information on the CGRA, visit our website at www.cgra.ca.

**Sponsorship
Categories &
Benefits**

	Platinum	Gold	Silver	Bronze	Copper
	\$1,500	\$1000	\$500	\$350	\$200

	Platinum	Gold	Silver	Bronze	Copper
	\$1,500	\$1000	\$500	\$350	\$200
Media Profile	*	*			
Company name or logo engraved on a Championship Saddle	Full Saddle	Half Saddle			
Company name engraved on a Championship Buckle			*		
Name or logo recognition in finals program	*	*	*	*	*
	1 Page Ad	½ Page Ad	¼ Page Ad		
Name or logo recognition on CGRA website and official news source.	*	*	*	*	*
Special feature on your company in official news source (Rodeo Connection)	*				
On-Site Signage	*	*	*	*	*
Verbal acknowledgement of company at CGRA Finals Rodeo					
Company flag to be used at CGRA Finals Rodeo	*	*	*	*	
Company banner to be used at CGRA Finals Rodeos	*	*	*		
Tickets to CGRA Finals Rodeo	*	*	*	*	
Company flag to be used at CGRA Season Rodeos	*	*	*		
Company banner to be used at CGRA Season Rodeo	*	*	*		
Tickets to CGRA Season Rodeos	*	*	*		
Tickets to CGRA Awards Banquet	*	*	*		
Opportunity for on-site branding, promotion & sampling	*				

❖ Banner and/or flag to be provided by sponsor



Canadian Girls Rodeo Association Sponsor Form

Sponsor Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Name: _____ Tel: _____

Fax: _____ E-Mail: _____

- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$350)
- Copper Sponsor (\$200)

Please invoice me for the amount of \$ _____

Authorization Signature: _____

Date: _____

How to become a sponsor:

1. **MAIL** the completed form to Box 6152 Postal Station "D", Calgary AB T2P 2C8
2. **FAX** the completed form to (403) 362 - 6642
3. **E-MAIL** the completed form to Melissa.Reinhardt@fcc-fac.ca