

Box 6152 Postal Station "D"
Calgary, Alberta T2P 2C8



Potential Sponsor,

Thank you very much for your interest in our organization, we greatly appreciate your consideration.

The Canadian Girls Rodeo Association (C.G.R.A) is a strong promoter of women in the sport of Rodeo within Canada. Founded in 1957, the C.G.R.A. is one of the oldest continuous operating rodeo associations in Canada. Competition is open to females of any age and offers mentorship for young girls in rodeo and has yielded many life-long friendships. All members share a common goal of promoting the advancement of women, not only in the sport of rodeo but in athletics, all within an atmosphere of camaraderie and healthy competition.

The members of the C.G.R.A. and host communities work passionately to produce several rodeos throughout the province. Girls compete throughout the year with the goal of qualifying for the sudden death finals each year. **This year the finals will be at the Silver Sage Arena in Brooks, Alberta from August 14th to 16th.**

Without the support of local business's, corporate sponsors and individuals, it would be impossible to host a rodeo.

We hope you will support the Canadian Girls Rodeo Association. We recognize that our world is entering a time of economic uncertainty and that decisions to offer sponsorship may be more difficult, but what better time than now to invest in our future and preserve the legacy of our past. Your continued support paves the way for our daughters, granddaughters and their daughters to experience the exhilaration of competition, while preserving our western heritage.

The C.G.R.A. would like to thank you in advance for your time and consideration and we are very excited by the possibility of working along side you in the future. We hope you will join us in supporting the Canadian Girls Rodeo Association and are confident that your organization will garner a wonderfully beneficial experience through this potential partnership. We have taken the liberty of including some information on our sponsor packages. If you have any questions or require additional information, please do not hesitate to contact us at the number below.

We have been entrusted with the preservation of a fifty year history that is the C.G.R.A., help us continue the tradition.

Sincerely
Canadian Girls Rodeo Association

Melissa Reinhardt
Director, Finals Committee
Phone: 403-934-0419
Email: Melissa.reinhardt@fcc-fac.ca

For more information on the CGRA, visit our website at www.cgra.ca.

**Sponsorship
Categories &
Benefits**

	Platinum	Gold	Silver	Bronze	Copper
	\$1,500	\$1000	\$500	\$350	\$200

	Platinum	Gold	Silver	Bronze	Copper
	\$1,500	\$1000	\$500	\$350	\$200
Media Profile	*	*			
Company name or logo engraved on a Championship Saddle	Full Saddle	Half Saddle			
Company name engraved on a Championship Buckle			*		
Name or logo recognition in finals program	*	*	*	*	*
	1 Page Ad	½ Page Ad	¼ Page Ad		
Name or logo recognition on CGRA website and official news source.	*	*	*	*	*
Special feature on your company in official news source (Rodeo Connection)	*				
On-Site Signage	*	*	*	*	*
Verbal acknowledgement of company at CGRA Finals Rodeo					
Company flag to be used at CGRA Finals Rodeo	*	*	*	*	
Company banner to be used at CGRA Finals Rodeos	*	*	*		
Tickets to CGRA Finals Rodeo	*	*	*	*	
Company flag to be used at CGRA Season Rodeos	*	*	*		
Company banner to be used at CGRA Season Rodeo	*	*	*		
Tickets to CGRA Season Rodeos	*	*	*		
Tickets to CGRA Awards Banquet	*	*	*		
Opportunity for on-site branding, promotion & sampling	*				

❖ Banner and/or flag to be provided by sponsor



Canadian Girls Rodeo Association Sponsor Form

Sponsor Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Name: _____ Tel: _____

Fax: _____ E-Mail: _____

- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$350)
- Copper Sponsor (\$200)

Please invoice me for the amount of \$ _____

Authorization Signature: _____

Date: _____

How to become a sponsor:

1. **MAIL** the completed form to Box 6152 Postal Station "D", Calgary AB T2P 2C8
2. **FAX** the completed form to (403) 935-5588
3. **E-MAIL** the completed form to Melissa.Reinhardt@fcc-fac.ca