



118 Victoria Street, North  
 Sarnia, Ontario N7T 5W9

Tel 519 336-0746

Toll Free 800 567-8767

Fax 519 336-5725

Email [bcsc@bcsc.ca](mailto:bcsc@bcsc.ca)

Web [www.bcsc.ca](http://www.bcsc.ca)

Thank You!

July 22, 2008

Trish Seitz  
 Canadian Girls Rodeo Association  
 Box 6152  
 Station D  
 Special Events Director  
 Calgary AB T2P 2C8

Dear Trish,

On behalf of women across Canada, **THANK YOU** for your past participation in Dress Down Day and for *going casual for the cause*. Your organization's donation has already helped those battling breast cancer, and those who will be battling it tomorrow.

**Your generous donation made a difference!** Your money helped research initiatives across Canada:

- Early detection
- Prevention
- Treatment
- Translational research
- Quality of life
- Health services
- Fundamental laboratory investigation

**With your help, progress is being made in the fight against breast cancer!**

Although 1 in 9 women is expected to develop breast cancer in her lifetime, it's the continued support from empowered organizations like yours that enables us to continue to provide funding for much-needed breast cancer research in Canada.

Register today to participate in Dress Down Day on October 3, 2008 and help us reach our goal of \$1 million. Continue to help win the fight by signing up at [www.dressdownday.ca](http://www.dressdownday.ca) today! Or simply fill out the form on the back of this letter, and mail, fax or phone in your registration information.

Thank you in advance, from the millions who rely on your support!

Sincerely,

A handwritten signature in cursive script that reads "Sherry Johnston".

Sherry Johnston, Executive Director

dress  
 down  
 day

[www.dressdownday.ca](http://www.dressdownday.ca)

ONE REASON. ONE CAUSE. ONE DAY.

